

Next Generation Fan Experience for Sports & Entertainment

Brizi lets groups take control of our remote cameras with their phone web browser, to share authentic branded photos or short looping videos from a unique vantage point. We work with innovative rights holders in major league and college sports, world class tournaments and more across 4 continents.



HOW WE WORK WITH YOU



Partnership Economics

Brizi is a high-engagement scalable sponsorship asset. Everything from the URL to the overlays can be branded. We provide an end-to-end solution on an annual or per-game license.



Turnkey Process

We'll pair you with a dedicated customer success lead. With 6-8 weeks lead time, they'll help you plan a winning launch, and review, report, and optimize for your goals over time.

WHY BRIZI?

More than reach. Affinity.

Create affinity with fans and help them share their excitement with others. High-affinity fans advocate for your brand, and raise Customer Lifetime Value.

Sponsor beyond the venue.

Your sponsors can join the excitement with branded overlays. It's a measurable and unique way to drive in & out of venue engagement.

Do more with data.

Power tailored messaging, segmentation, and performance measurement.

CASE STUDY: Australian Open & Emirates

The Australian Open secured Emirates as the exclusive sponsor for the Brizi experience. BriziCam tied together digital signage, contesting, and announcements into one integrated campaign, driving over 25.6K unique groups to share their moments.



429.5K

Micro-influencers Created

34.5K

Moments Captured

6.5M

Digital Reach



"Brizi is a marriage between social sharing and event technology... bring together the excitement that people get when their face is on that big screen, with the ability to share that with their entire universe."

Kirsten Corio (USTA - US Open)