

PARTNERING WITH BRIZI

RIGHTS HOLDERS

Brizi lets groups take control of our remote cameras with their phone web browser, to share authentic branded photos from a unique vantage point. We work with innovative rights holders including major league and college sports teams, world class tournament organizers and more, across 4 continents.

HOW BRIZI WORKS:



Partnership Economics

Brizi is a revenue-generating asset. Everything from the URL to the overlays can be branded for a 3-5x ROI or more. We license on a multiyear basis with a minimum number of activated dates per year, depending on the rights-holder.



Turnkey Process

We'll pair you with a dedicated customer success lead. With 6-8 weeks lead time, they'll help you plan a winning launch, and review, report, and optimize for your goals over time.

WHY BRIZI?

More than reach. Affinity.

Create affinity with fans and help them share their excitement with others. High-affinity fans advocate for your brand, and raise Customer Lifetime Value.

Sponsor beyond the venue.

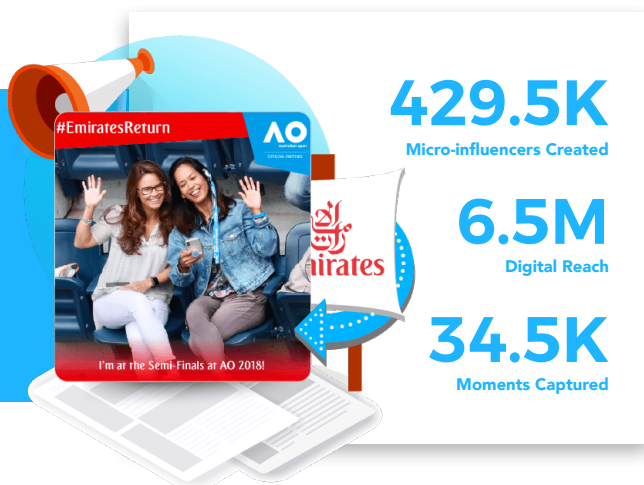
Your sponsors can join the excitement with branded overlays. It's a measurable and unique way to drive in & out of venue engagement.

Do more with data.

Power tailored messaging, segmentation, and performance measurement.

CASE STUDY: AUSTRALIAN OPEN (TENNIS)

The Australian Open secured Emirates as the exclusive sponsor for the Brizi experience. BriziCam was the bowtie for AO's title sponsor, connecting digital signage, contesting, and announcements into one integrated campaign, driving over **25.6K unique groups to share their moments.**



Kirsten Corio
(USTA - US Open)

"Brizi is a marriage between social sharing and event technology... bring together the excitement that people get when their face is on that big screen, with the ability to share that with their entire universe."

Get in touch:

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